

Evaluator: _____

Concept Presentation Evaluation _____

	Exceptional	Professional	Acceptable	Amateur	Comments
Content					
	<ul style="list-style-type: none"> • research evident • concept description • rationale for choosing project • competitive review 				
Coherence and Organization					
	<ul style="list-style-type: none"> • flows well • concepts well developed and explained 				
Creativity					
	<ul style="list-style-type: none"> • presentation of content showed creativity • effective support materials 				
Convincing					
	<ul style="list-style-type: none"> • concept worth investing in 				
Speaking Skills					
	<ul style="list-style-type: none"> • presentation gave confidence in material • enthusiastic about the material • good presentation voice and “stage” presence 				
Audience Interaction					
	<ul style="list-style-type: none"> • engaged audience • handled questions well 				
Length of Presentation					
	<ul style="list-style-type: none"> • right on target (15 minutes + 5 for questions) 				

Suggested Mark: ____/100

Other Comments: